

PERSONAL INFORMATION

Federica Mariani



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POSITION

Project Manager

WORK EXPERIENCE

01/11/2014–Present

Communication Manager for Cultural Project

Fondazione Marche Cultura, Ancona (Italy)
<http://fondazionemcm.it/>

- Content creator for social media channels
- Chief of official blog of Le Marche www.destinazionemarche.it
- Develop key relationships with sponsors and partners
- Draft of communication tools (catalogues, press releases)

Business or sector Arts, entertainment and recreation

01/08/2012–01/11/2014

Communication Manager "Urbino2019, European capital of culture"

Fondazione Marche Cultura / Regione Marche, Ancona (Italy)
<http://urbino2019.regione.marche.it/>

- Committee Coordinator with Jack Lang, Keith Christiansen, Michel Laclotte
- Project management for art exhibition
- Produce communication tool
- Social media strategy

Business or sector Arts, entertainment and recreation

01/10/2014–Present

Director of the urban art project (part time)

PopUp Studio, Ancona (Italy)
www.popup-studio.it

- Create PopUp Studio to promote street art
- Produce and promote company's mission
- Select artists for events
- Identify press opportunities and develop the partnership
- Coordinator of the communication and marketing campaign

Business or sector Arts, entertainment and recreation

01/09/2017

Professor of "Digital Media for Arts and Culture"

University of Ca' Foscari, Venice (Italy)
<https://www.unive.it/pag/30046/>

- Professor for the Double *Master's* 2nd Level University Degree in Management of Cultural Assets

and Activities

- Undertake annual course module (20 lessons)

Business or sector Education

01/06/2011–31/07/2012

Journalist for Cultural Project

Segni e suoni agency, Ancona (Italy)

www.segniesuoni.it

- Write press releases
- Produce media campaigns and monitor media coverage
- Attend press conferences and interviews

Business or sector Information and communication

01/09/2008–31/12/2010

Gallery manager

Galerie Alberta Pane, Paris/Venise (France/Italy)

www.galeriealbertapane.com

- Manage sales
- Set up exhibitions
- Improve participation in art fairs (Arco, FIAC, The Armony Show)
- Supervise team (2 people)

Business or sector Arts, entertainment and recreation

01/04/2008–01/09/2008

Program Assistant

Le Cube, Paris (France)

www.lecube.com

- Prepare production materials
- Assist managers and artists
- Research information for the catalogue

Business or sector Arts, entertainment and recreation

01/01/2006–31/12/2006

Junior Manager European Project Culture 2000-2006

SVIM Sviluppo Marche SpA, Ancona (Italy)

www.svimspa.it

- Implement project
- Collaborate with project partners
- Stimulate project partners to reach the goals

Business or sector Arts, entertainment and recreation

EDUCATION AND TRAINING

15/09/2007–10/03/2008

Master's Degree in Management of Cultural Assets and Activities

EQF level 7

European School of Management, Paris (France)

01/09/2006–01/07/2007

Master's Degree in Economics of Arts

EQF level 6

University of Ca' Foscari, Venice (Italy)

01/09/2004–01/09/2006

Master's Degree in Art History

EQF level 6

University of Ca' Foscari, Venice (Italy)

PERSONAL SKILLS

Mother tongue(s) Italian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
French	C2	C2	C2	C2	C2
DALF - Diplôme approfondi de langue française					
English	B2	B2	B2	B2	B2
PET Certificate - Pass with merit					

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- Excellent written and verbal communication
- Excellent presentation and negotiation skills

Organisational / managerial skills

- Analyzing business problems
- Critical thinking, research and development

Job-related skills

- Advance knowledge of communication tools
- Excellent interpersonal skills

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Independent user	Independent user

Digital skills - Self-assessment grid

Driving licence B

ADDITIONAL INFORMATION

Projects (Art Exhibition Curator)

- *PRIVATA*, itinerant exhibition with Vanity Fair, Italy, 2014-2015
- *Raqam: sign and drawing*, Rossmut Gallery, Rome, March 2013
- *Soldati, Rossellini, Visconti: Italian cinema*, Venice Biennale, 2006

Publications (selection)

- *Privata: exhibition catalogue*, Communication Project Edition, 2014
- *The Historic Archive of Venice Biennale*, essay in The Annual Publication 2007-2008, University Ca' Foscari, Venice, 2009
- *Soldati, Rossellini, Visconti: Italian Cinema*, Venice Biennale, 2006

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